

CMEPALOOZA PURSUIT CLUES

Geography

Physicians' Education Resource

While medical conferences in the United States have nearly all shut down, that isn't necessarily the case in other parts of the world. In November, Physicians' Education Resource is coordinating a pan-tumor conference in what Asian country?

Postgraduate Institute for Medicine

Postgraduate Institute for Medicine has a strategic healthcare partner alliance with one of the largest medical providers in what western state?

Academy for Continued Healthcare Learning

The Academy for Continuing Healthcare Learning has partnerships with numerous organizations located throughout the United States. Name one of these organizations located in the **Central time zone**.

Movies

Daichii Sankyo

Mandy Moore gave a critically acclaimed performance as Jamie in the 2002 film, *A Walk to Remember*. In that movie, Jamie refuses to make plans for the future (much to the consternation of her boyfriend) because she's not responding to treatment for a what condition that is among those currently supported by Daichii Sanyko's Office of CME?

PlatformQ

In the 1985 teen classic, *War Games*, Matthew Broderick almost starts World War III by hacking into a government supercomputer located within the North American Aerospace Defense command (NORAD) to play a war simulation game. Take one letter away from that acronym and you are left with PlatformQ's strategic partner in rare diseases. Name that organization (or its acronym).

CMEology

Noriyuki Morita, known as "Pat" to American audience, created one of the most indelible characters of the 80s as Mr. Miyagi in *The Karate Kid*. One of the featured creative artists helping CMEology illustrate the challenging nature of treatment psychiatric conditions was also known as "Pat" to his friends, though that is also not his given name. What is this artist's full name?

Television

Academic CME

Annette Funicello, star of the Mickey Mouse club in the 1950s, struggled throughout her life to overcome the challenges of multiple sclerosis. Which current activity available on the Academic CME website might have given her guidance as she struggled to build her family?

CE Outcomes

Relationships are at the core of nearly every successful television show. The husband-wife drama of Jamie and Paul (*Mad About You*), Marge and Homer (*The Simpsons*), and even Daenerys and Khal (*Game of Thrones*). Relationships are also important in the pharmaceutical industry. According to a CE

Outcomes study, 82% of clinician specialists said they were meeting with medical science liaisons prior to Covid-19. How low did that percentage drop in April 2020?

Answers in CME

There were three things to love about NBC's lineup of hit sitcoms in the early 1980s – Cheers, The Cosby Show, and Family Ties. They don't make them like they used to. There are also three things to love about the components that Answers in CME incorporates into its education. What are those three things?

History

Healio CME

Every time she walks through the door, one of Nancy Pelosi's staffers bellows, "Pelosi in the house!" OK, maybe they don't. But they could. One of the current activities on Healio CME's website has something else "in the house." What is that?

RMEI

Who was president of the United States the year that RMEI was founded?

Med Learning Group

While it may not be the Nobel Peace Prize, Med Learning Group was awarded some nice hardware in 2018 when it was bestowed the Global CME Impact Award for which program?

Arts and Literature

Projects in Knowledge

I was reading the newspaper this morning (yes, some people still read the newspaper) and there was a clear factual error in the lead article in the Local section. For shame, people, for shame. Projects in Knowledge has a proprietary peer-review process to ensure that these errors don't occur as part of their educational activities. What is the branded name of this process?

PVI

While used frequently in everyday language, the quote "time is of the essence" is a staple of contract law. It is also a staple of PVI's educational catalog. Name one current program where it indeed appears that "time is of the essence."

Catalyst Medical Education

"You put your right foot in, you put your right foot out, you put your right foot in, and you shake it all about. You do the hokey pokey and you turn yourself around, that's what it's all about!" What is Catalyst Medical Education all about?

Science and Nature

Medscape Education

Medscape isn't just about educating learners about the science of medicine, but also offers education about the business aspects of running a successful practice. Included among these programs are several focused on electronic health records. List the title of one these activities.

RedMedEd

Like many 15th century “experts” who promoted the pseudoscientific belief that the Earth was not, in fact, round, RedMedEd believes that much of today’s CME is what?

infograph-ed

According to the infograph-ed website, what percentage of the human brain is involved in visual processing?

Sports and Leisure

Haymarket

The Philadelphia 76ers are in the market for a new coach right now. One of the biggest challenges they will be faced with is what to do with big man Joel Embiid. Maybe they can steal an idea from one of Haymarket’s white papers whose title matches the current position of Mr. Embiid. What is that title?

Prova Education

GooooaaaaaIIIIIIII! Prova Education has begun to dabble in some foreign language CME, introducing several activities for their fútbol-loving learners. What is the title of their Spanish language program focused on antiviral treatment of influenza?

Global Education Group

In multiple surveys, 78% of NFL fans have said that they devote at least 4 hours each Sunday to watching football games. But according to Global’s most recent CME Value Survey, what percentage of clinicians said that they can devote 1-2 hours in a single day to CME?

‘The 80s

Clinical Care Options and Practicing Clinicians Exchange

I Loved the 80s! My 6th grade history teacher was a big fan of multimedia presentations – she used a slide projector to show photos of her latest African safari while cuing up her tape recorder to wow us with some jungle tribe beats. Clinical Care Options is also a fan of multimedia education, although let’s hope the technology is a bit better now. List the title of one of their multimedia activities in the Infectious Disease section.

Primary Care Network

I Loved the 80s! It seemed like every other girl in my homeroom was named Jennifer. I could have used some pointers on how to impress them, but alas, no one knew anything back then. Primary Care Network is trying to change that. Well, sort of. What is the name of PCN’s online portal dedicated to providing primary care clinicians with the tools to help improve patient outcomes and their practices through patient-focused content and exceptional resources.

CME Outfitters

I Loved the 80! Monday Night Football was the best, especially when Randall Cunningham and the Eagles were facing those losers otherwise known as the Dallas Cowboys. For CME Outfitters, @Mondaynights are currently all about educating clinicians about what disease state?

Integritas Communications

I Loved the 80s! There was nothing better than airing out my differences of opinion with my bratty sister. We spent hours each day reveling in this activity. It was great. Integritas Communications is also a fan of airing things out in which current educational activity?

Food and Drink

Paradigm Medical Communications

Yes, my fiancé just took me to my favorite restaurant for dinner. I'm so excited! I ordered the spicy fried chicken and lentil soup – my favorite! Unfortunately, immediately after dinner, it was clear that something wasn't sitting well. I should have remembered what happened last time I ordered spicy food – ugh. But this gets me wondering if perhaps it's more than just an upset stomach and I might have some sort of gastrointestinal disorder. What is one of the activities on the Paradigm website that might provide some insight into this possibility?

Integrity CE

My friend, Janet, has a teenaged sister who was recently diagnosed with Crohn's disease, and her mom is having a difficult time understanding how this happened. More importantly, she wants to make sure she's well-armed to make any needed changes to the family's lifestyle and diet to give her daughter the best chance of avoiding exacerbations of her condition. Which online course on Integrity CE's website should Janet point her mom toward?

Axis Medical Education

Kerry hates vegetables, especially green vegetables. Lettuce, broccoli, brussel sprouts. Yuck! But ever since she was diagnosed with sickle cell anemia, her doctor has been hammering home the importance of a balanced diet to help manage her disease. But what does that even mean (please no green vegetables)? Which activity on the Axis Medical Education website would give Kerry some of the answers that she's looking for?

CMEPALOOZA PURSUIT ANSWER FORM

Your Name

GEOGRAPHY

Company

Answer

MOVIES

Company

Answer

TELEVISION

Company

Answer

HISTORY

Company

Answer

ARTS AND LITERATURE

Company

Answer

SCIENCE AND NATURE

Company

Answer

SPORTS AND LEISURE

Company

Answer

THE 80s

Company

Answer

FOOD AND DRINK

Company

Answer
