



## CMEPALOOZA PURSUIT QUESTIONS

### GEOGRAPHY

#### ACHL

Launched in early March, ACHL's "Endovascular Advances: A Hands-On Preceptorship Program" will be held in three different cities throughout 2018. Name the **easternmost** city among these.

#### Creative Educational Concepts

Creative Educational Concepts will be hosting several live satellite symposia at this year's Oncology Nurses Society annual conference in mid-May. In which hotel will these symposia be taking place?

#### RMEI

According to their most current activity listings, RMEI has multiple live regional meetings planned in 2018. List the title of one of these meeting.

### ENTERTAINMENT

#### ASIM

If you choose to accept it, ASIM has a mission (statement). What is it?

#### Peer Audience

Dr. Evil is lurking on the Peer Audience website. How many physicians from around the world are included in the company's database for targeted promotion of CME activities (mwahahaha)?

#### RedMedEd

Bobby Brown would be proud of RedMedEd. Complete the following phrase that shows "how they do it" – "We get our clinical learners playing, \_\_\_\_"?

### HISTORY

#### Medscape

It's well known that our 40<sup>th</sup> president, Ronald Reagan, developed Alzheimer's disease late in the life. Name one of the CME activities housed on Medscape's website that may have helped his doctors diagnose his condition earlier.

#### Healio.com Education Lab

Our 27<sup>th</sup> president, William Howard Taft, was also our heaviest president, tipping the scales at over 350 pounds. Name an activity currently available on the Healio.com Education Lab that may have helped President Taft's healthcare providers come up with effective weight loss strategies for him.

### **Primary Care Network**

As a child, our 26<sup>th</sup> president, Teddy Roosevelt, suffered from severe asthma. Which activity available on the Primary Care Network website may have helped his personal physician better manage his condition?

## **ARTS AND LITERATURE**

### **Educational Measures**

Educational Measures proposes that there are six principles of next-generation live meetings. Name two of them.

### **Vindico Medical Education**

Vindico Medical Education offers patients an opportunity to complete surveys in 3 different therapeutic areas through its website. Identify one of those areas.

### **Catamount Medical Education**

On its homepage, Catamount Medical Education wisely shows off its proud support of which revolutionary upcoming event?

## **SCIENCE AND NATURE**

### **Clinical Care Options**

An example of a hyper-focused educational activity, Clinical Care Options is holding a diabetes-related live meeting in April focused on the specific issues of what profession?

### **Global Education Group**

In partnership with the Global Alliance for Medical Education, Global Education Group will present which award later this year that recognizes influence, excellence, and achievement by organizations and individuals executing impactful continuing medical education activities for healthcare professionals throughout the world?

### **RealCME**

In 2017, RealCME won which award recognizing the best completed research project in continuing education for its research entitled, "A Multi-Level Assessment of Shared Decision Making: Seeking HCP-Patient Alignment"?

## **SPORTS**

### **Impact Education**

Poor Tom Brady. After a humiliating loss to the **World Champion Philadelphia Eagles** in the 2018 Super Bowl, he realized he no longer has what it takes to excel as a quarterback and has decided to transition into a career interviewing healthcare experts about advances in their field. His first interview may possibly join a series of similar activities available on the Impact Education website. Name one of the interview subjects currently featured on that site (bonus point if you choose the expert who shares a name with a recent NFL head coach).

### **CMEology**

Carson Wentz is a busy man. While rehabbing his ACL injury suffered while playing for the **World Champion Philadelphia Eagles**, he decided he wanted to develop a “virtual office” of NFL players with various physical and psychological issues to help them get past some of their more difficult hurdles. Instead of building something from scratch, he might want to consider adapting this “virtual office” that houses numerous interactive cases developed by CMEology.

### **Viator Medical Communications, Inc.**

Now that he has reached the top of one profession, Doug Pederson (head coach of the **World Champion Philadelphia Eagles**) wants to educate the world of healthcare providers on how he used evidence-based research to maximize the physical and mental well-being of his players through an accredited online educational series. Name two of the four types of services that Viator Medical Communications could provide him with to help get his initiative rolling.

### **POTPOURRI**

#### **Genentech**

According to Genentech’s Independent Medical Education website, two types of organizations are not permitted to submit grant proposals for potential funding. Name one of them.

#### **Forefront Collaborative**

The team at Forefront Collaborative went all out for Halloween in 2017. Identify one of the costumes worn by a staff member (and yes, you can find this on their homepage).